Rogers Moore, Broker Associate

Serving Sarasota for over 30 years

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COLDWELL BANKER REALTY

OCTOBER/NOVEMBER 2026 NEWSLETTER

2021 Best of SRQ Award

ROGERS MOORE VOTED ONE OF "SARASOTA'S TOP 12 REALTORS" BY SRQ MAGAZINE READERS



"Halloween is a celebration of the inversion of reality and a necessary Gothic hat-tip to the darker aspects of life, death and ourselves." —Stewart Stafford



Market Trends

In August there were 646 homes sold in Sarasota, up 1% from August 2025, with an average price of $470,000. 281 Condos were sold, up 14% from August 2025, with an average price of $310,000. It was good to see condos bounce back after decreases in sales and prices in prior months.

Homeowner's Insurance

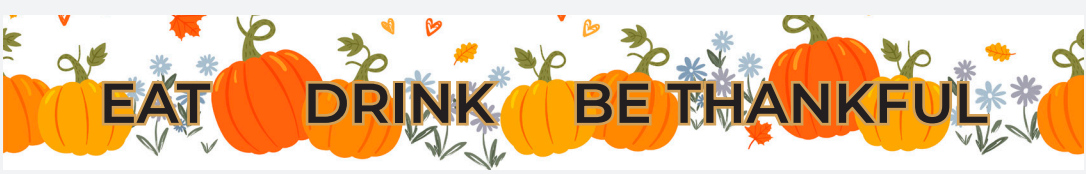
The average cost of homeowners insurance for a **$400,000 house in Florida ranges from $5,516 to $9,283 per year**, depending on the specific location and insurer. It is important to remember that insurance is calculated based on the **rebuild cost (dwelling coverage)** of the home, not its market value or purchase price.

Featured Property

A condo right on the beach on Longboat Key, with glorious sunsets from your private balcony and onsight management for guest rentals. List price $495,000.
Contact me for a look!







"Thanksgiving began in 1621 when Native Americans sat down with a bunch of undocumented pilgrims. They had dinner and the pilgrims never left." - Jay Leno

LOCAL HAPPENINGS

PUMPKIN FESTIVAL



38TH ANNUAL FRUITVILLE GROVE FEST
7410 FRUITVILLE ROAD, SARASOTA
OCTOBER 10 - NOVEMBER 1

PINK FLOYD TRIBUTE



FLOYD NATION EXPERIENCE
VAN WEZEL ARTS HALL, SARASOTA
WEDNESDAY, NOV. 18TH, 7:00 P<

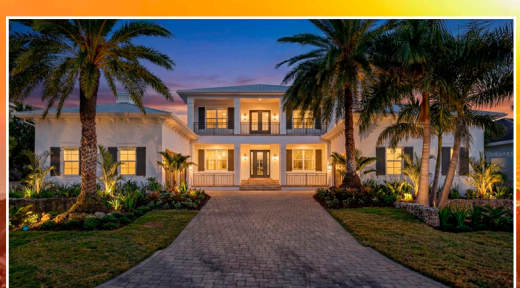
ROOTABAGA COUNTRY



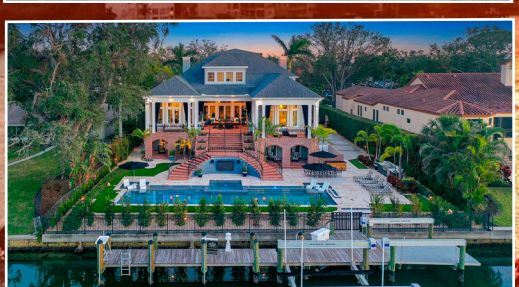
YOUTH OPERA PERFORMANCE
SARASOTA OPERA HOUSE
SATURDAY, NOV. 7., 7:00 PM

WHAT'S SELLING: WEST OF THE TRAIL

"Life is Simple, Just Add Water"



1349 HARBOR DRIVE
4BR/4BA • 4,337 SF
$3,625,000



1541 BAY POINT DRIVE
4BR/4.5BA • 6,368 SF
$6,500,000



1610 N. LODGE DRIVE
5BR/5BA/3HB • 7,110 SF
$10,140,000

Parting Thought...

"When I was young I was poor. But after years of hard, honest, and painstaking work helping people buy and sell real estate, I'm no longer young."

Check out our website: SarasotaWOW.com

SEE YOU ON FACEBOOK • LINKEDIN

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