Rogers Moore, Broker Associate

Serving Sarasota for over 30 years

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ROGERS MOORE VOTED ONE OF "SARASOTA'S TOP 12 REALTORS" BY SRQ MAGAZINE READERS

JULY / AUGUST 2026 VIP NEWSLETTER

HAPPY SUMMER! *Vacations, picnics, swimming in the Gulf, and no school!*
"Taking a dog named ***Shark*** *to the beach is a bad idea."*

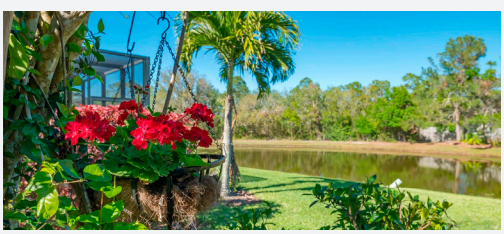
Market Trends

Summer Market Sizzles: 845 single-family homes sold in May, and increase of 7.2% over 2025. Median sale price increased 2.2% to $475,000. Active listings fell 25.2% year over year. Cash purchases represented 42% of closed sales.

International: They're baaack! 16,400 Florida homes sold between 8/24- 7/25 to international buyers, a 50% increase from the prior year; 38% of international buyers in the Sarasota-Bradenton market were Canadians.

Featured Property

Three bedroom, two bath home on a quiet lake in The Legends, a gated community. $449,000



Local Happenings

THROUGH AUG. 8

RINGLING MUSEUM'S SUMMER CIRCUS SPECTACULAR AT HISTORIC ASOLO THEATER

JULY 31- AUG. 1

"FORGOTTEN BROADWAY" TOP IMPROVISERS AT FLORIDA STUDIO THEATRE

EVERY SUNDAY NIGHT

SIESTA BEACH DRUM CIRCLE KICKS OFF ONE HOUR BEFORE SUNSET SOUTH OF MAIN PAVILION

TOURS AT SRQ ART MUSEUM

TAKE A TOUR WITH A MUSEUM DOCENT ON WEDNESDAY, FRIDAY OR SATURDAY AT NOON

Parting Thought...

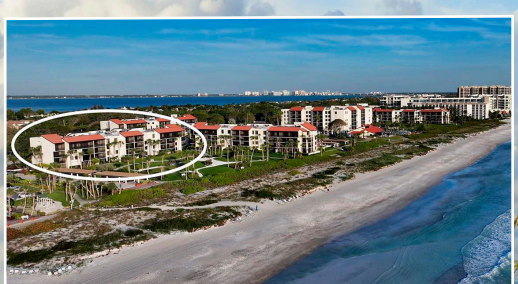
"I have a tip that can take five strokes off anyone's game: it's called an eraser."

— Arnold Palmer

WHAT'S SELLING: LONGBOAT KEY BEACH CONDOS

"Life is Simple, Just Add Water"

CLUB LONGBOAT BEACH & TENNIS CLUB
2BR/2BA • 1,484 SF
$490,000



SEAPLACE
2BR/2BA • 1,068 SF
$449,000

ISLANDER CLUB
2BR/2BA • 1,235 SF
$590,000

Parting Thought...

"We know only too well that what we are doing is nothing more than a drop in the ocean. But if the drop were not there, the ocean would be missing something." – Mother Teresa

Check out our website: SarasotaWOW.com

SEE YOU ON FACEBOOK • LINKEDIN

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