

Rogers Moore, Broker Associate

941.400.9852 | RogersTMoore@comcast.net

SarasotaWOW.com



COLDWELL BANKER REALTY
423 St. Armands Circle
Sarasota, FL 34236



Serving Sarasota residents for many years

May/June 2023 VIP Newsletter

“Summer is when laziness finds respectability”

Beach Time, Vacation Time, No School, Backyard Picnics, Summer Rains



MARKET TRENDS

Migration - pandemic-era migration continues to small towns and rural communities, largely due to the work from home movement; the top 6 states in the country for in-migration: Florida, Texas, North Carolina, South Carolina, Tennessee and Georgia

Multi-Generational Housing - started with Covid and has continued; now 14% of all home purchases are for multi-generational families.

B2R - built to rent communities, designed for those who are choosing to rent vs purchase, for a variety of reasons; nationwide, in the second quarter of 2022, B2R single family home starts were over 21,000 units; several are popping up in Florida.



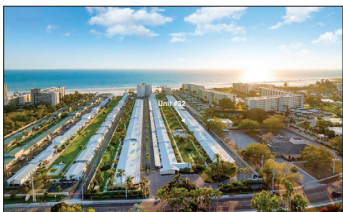
Memorial Day Parade Monday May 29th, 10:00 AM
Starting at Main Street @ Osprey Avenue, west to the Bayfront

39th Annual Sarasota Grand Prix - June 30 - July 2

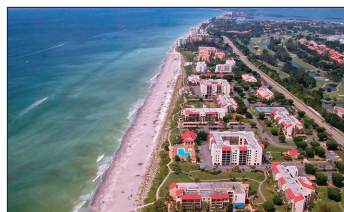
Exciting boat racing filled weekend! Start the holiday weekend by meeting the drivers and teams and getting a close up look at their powerful boats at the traditional Friday night block party. Saturday, catch a glimpse of the teams qualifying and testing to pick their positions for Sunday's race. Then all day Sunday watching these teams go over 160 mph to see who takes home 1st place!



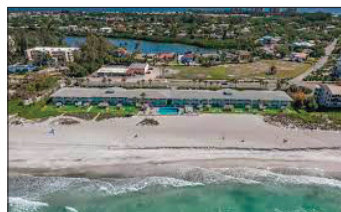
WHAT'S SELLING: BEACH GETAWAYS



Jamaica Royale
Studio/1BR \$450K



Seaplace
2BR/1BA \$454K



Diplomat
1BR/1BA \$490K



Islander Club
2BR/2BA \$500K



Few places have the appeal that Sarasota enjoys, and in many respects, it has been the top destination for home buyers for years, all supported by the thousands of critics, reviewers and the national attention we receive, such as this new PBS documentary.



Scan to watch the video!

FEATURED PROPERTY



Laurel Oak Country Club
3218 Charles Macdonald Drive
Sarasota, FL 34240

Custom Golf Course Home
4BR/3BA • 3,000 SF

Offered for \$1,247,000

Parting Thoughts...

“You can always tell when a person is intelligent and well-informed, their views are pretty much like yours.”
- Bob Hope

Check out our website: SarasotaWOW.com

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